



Farmers Market Prices for August 2025: Fruit and Vegetable Products

This report documents price summary statistics across multiple Fruit and Vegetable products collected from 14 farms selling in 21 different farmers markets in New York State.

Prepared by: **Cornell Agricultural Marketing Research Program**

Project website with additional resources: <https://farmersmarketresearch.cornell.edu>

Species	Type	Unit of Measure	August 2025			
			Weighted Avg. Price (\$)	Min. Price (\$)	Max. Price (\$)	Volume Sales
Cantaloupe	N/O	LB	1.88	0.75	2.00	287.02
Watermelon	N/O	LB	0.90	0.50	2.00	527.70
Arugula	N/O	BAG	5.22	4.50	7.50	198.00
Beets with tops	N/O	BNCH	5.46	0.50	6.50	87.00
Beets with tops	Organic	BNCH	4.80	3.59	5.15	437.78
Broccoli	N/O	LB	4.43	3.50	4.50	161.00
Cabbage	N/O	LB	2.00	0.50	3.00	78.43
Cabbage	Organic	LB	3.24	3.07	4.00	890.33
Carrot	Organic	LB	3.69	3.56	4.52	270.95
Carrots with tops	N/O	BNCH	6.82	3.00	7.50	139.00
Carrots with tops	Organic	BNCH	6.00	6.00	6.00	165.00
Cucumber	N/O	LB	4.98	3.50	5.00	42.35
Cucumber	N/O	EA	1.65	1.00	2.00	106.00
Cucumber	Organic	EA	2.06	1.00	3.00	306.00
Eggplant	N/O	EA	1.79	1.00	9.00	126.77
Eggplant	N/O	LB	4.44	2.49	4.50	154.73
Garlic	N/O	EA	3.07	0.50	5.00	577.00
Garlic	Organic	EA	1.28	1.25	3.00	2,261.00
Kale	Organic	BNCH	5.03	4.00	5.15	819.00
Kohlrabi	N/O	EA	3.32	2.50	4.00	37.67
Lettuce Mix	N/O	BAG	7.51	7.50	10.00	321.00
Lettuce Mix	Organic	LB	11.75	7.22	18.00	257.07



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Lettuce, red/green leaf	Organic	HD	3.91	3.09	6.00	666.00
Onion	N/O	EA	1.65	0.50	4.00	43.00
Onion	Organic	BNCH	5.20	5.15	6.00	397.00
Onion	Organic	LB	3.00	2.00	3.51	87.27
Potatoes	N/O	QRT	7.33	3.00	8.00	150.00
Potatoes	N/O	PNT	4.23	4.00	7.00	26.00
Potatoes	Organic	LB	3.55	1.00	3.62	629.00
Radishes with greens	N/O	BNCH	5.69	5.00	6.50	206.00
Scallion	Organic	BNCH	4.00	3.00	4.12	467.00
Shishito Pepper	Organic	PNT	5.93	4.00	6.19	171.00
Sweet Corn	N/O	EA	1.88	0.70	7.00	331.00
Sweet Peppers, all colors	N/O	LB	6.32	5.00	7.00	211.76
Sweet Peppers, all colors	N/O	EA	1.70	0.25	2.00	144.00
Swiss Chard	Organic	BNCH	5.15	5.00	5.15	195.00
Tatsoi	N/O	BNCH	4.87	4.50	7.00	34.00
Tomato, cherry	N/O	PNT	8.05	4.00	9.00	884.00
Tomato, cherry	Organic	PNT	6.20	6.00	7.00	1,189.00
Tomato, heirloom	Organic	LB	5.70	3.50	6.00	1,614.76
Tomato, slicing	N/O	QRT	5.85	5.00	6.00	104.00
Tomato, slicing	N/O	LB	5.07	3.00	8.00	389.33

Note: "0" values indicate insufficient observations for reporting.